

Discover careers in Shetland's seafood industry



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career paths you can take in the sector.”

Shannon Brown, Shetland Oyster

Shannon has played a key role in the family business, shaping her career in Shetland's seafood industry. Here she shares her story.

SHANNON BROWN

Role: General Manager at Shetland Oyster

Where: Weisdale, Shetland

Passionate about:

Maintaining Shetland's reputation for high-quality seafood

How did you get to where you are now?

I started helping out on the family croft, so I've been part of Shetland Oyster from the very beginning.

What led you to this role? Was this always your goal?

I never thought about oyster farming as a career, but became interested as the project evolved.

What do you think about the role of seafood in Shetland's economy?

The seafood industry is vital for Shetland's economy. Seafood from Shetland has an excellent reputation, and we at Shetland Oyster work hard to maintain that. There's also a lot of support businesses that rely on our seafood industry to thrive.

Did you expect such a variety of jobs in the sector?

Growing up, I knew people working in the industry, so understood that there was a range of job opportunities. However, since I started working on the oyster farm, it's been interesting to see just how many career paths you can take in the sector.

Where do you see yourself and the industry in the future?

I would like to continue to play a key part in our business, helping it thrive and grow. I see the industry, as a whole, growing - particularly in sustainable forms of aquaculture.

The seafood industry supports a wide range of careers and it's not just about life at sea. Many opportunities are available across a range of disciplines. To find out more, visit

seafoodshetland.co.uk/careers